

Holly Milling

315-751-1347 | hjhunold@gmail.com | Malden, MA 02148

Skills

- User-centered design
- Prototyping & wireframing
- Native app design (iOS & Android)
- User research & testing
- Articulating design decisions
- Collaboration & communication
- Information architecture & design strategy
- Visual design & illustration
- Design system creation & maintenance

Tools

- Figma
- Jira / Confluence
- Sketch
- Adobe Creative Suite
- Dovetail
- InVision
- Zeplin
- Proto.io

Education

Master of Science (M.S.): Medical Art
University of Dundee, Scotland, UK
November 2014

Bachelor of Arts (B.A.): Anthropology & Fine Arts
St. Lawrence University, Canton, NY
May 2013

Professional Summary

I'm an experienced UX Designer specializing in web and native mobile product design and development. Known for establishing and promoting design guidelines and best practices to create exceptional user experiences. With a knack for adapting to new teams and situations, I effectively communicate with technical teams and stakeholders to ensure seamless collaboration.

Experience

Lead UX Designer

Indigo Ag | Jan 2020 - Current | Boston, MA

- Oversees entire user experience strategy for Indigo's data collection product for web and native iOS
- Outlines clear and detailed design specifications for technical teams
- Plans and executes user research studies to help influence product decisions
- Owns all native app experiences across all Indigo's products
- Builds reusable and consistent components for a comprehensive design system for native and web platforms
- Champions an effort to prioritize mobile-first design philosophy across the tech organization

Senior UX Designer

Ovia Health | April 2016 - Dec 2019 | Boston, MA

- Worked with agile product teams to continuously iterate on the consumer and enterprise products for women's health tracking
- Gained deep understanding of users through gathering feedback, conducting user interviews, and reporting findings
- Led an effort to update native app interfaces to meet accessibility guidelines
- Hired and managed product design intern and guided her through a 10 week project
- Created custom medical illustrations, vector graphics, and other visual design assets for many diverse projects

Product Designer

Hunter Creative Labs | Aug 2015 - Apr 2016 | Boston, MA

- Led both product and marketing design efforts for beginning state startup / innovation lab
- Defined UX/UI strategy of several products simultaneously and created user-centric designs
- Translated technical requirements into effective designs

Freelance Designer

May 2012 - Apr 2016

- Created branding scheme, website, and custom product illustrations for Boston Microfluidics, a startup specializing in blood collection devices
- Co-created and designed biological anthropology card game - *Origins*
- Created custom medical illustrations for numerous scientific publications